

2023 Horseless Carriage Club of America  
Board of Directors 4<sup>th</sup> Meeting – 2023 Year

Monday, August 28, 2023



The Horseless Carriage Club of America National Board of Directors meeting was held via Zoom.

**Call to Order**

Mike Reid, 4:02PM PST

**Roll Call**

Mike Reid-President, present  
Russell Holden-Vice President, present  
Doug Tomb-Treasurer, present  
Jim Skillicorn-Secretary, present  
Andy Wallace-Chairman of the Board, present  
Jon Rising, not present  
Jeff Leshner, present  
Kim Simoni, present  
Vince Altieri, present  
Terry Cole, not present  
Peter Jakab, present  
Don Plumb, not present  
Rusty Berg, present  
Jeff Chattin, present  
Danny Case, present

**Approval of July 14, 2023 Minutes**

Motion 1<sup>st</sup>-Russell  
Motion 2<sup>nd</sup>-Kim  
Unanimous vote

**Approval of July 14, 2023 In-Camera Minutes**

Motion 1<sup>st</sup>-Rusty  
Motion 2<sup>nd</sup>-Andy  
Unanimous vote

## **Approval of August 28, 2023 Agenda**

Motion 1<sup>st</sup>-Doug

Motion 2<sup>nd</sup>-Russell

Unanimous vote

### **Old Business**

- Signatory on Checking Account and access to Wells Fargo Bank accounts.

Doug Tomb, already signatory, would become the “executor” for the Wells Fargo Bank accounts with on-line access ability. Currently, HCCA Executive Secretary, Lindsey Jackson, is sole executor. HCCA Board of Directors’ minutes showing vote approval and HCCA President endorsed letter is needed to add Doug Tomb as additional executor.

Motion 1<sup>st</sup>-Jim

Motion 2<sup>nd</sup>-Russell

Abstained-Doug

Unanimous vote

### **New Business**

Committee Reports/Chairperson

#### **Finance**

Doug Tomb-Chairperson w/ Jeff Leshar, Jeff Chattin

- First ten months 2022/2023 income exceeded expenses (\$2,228.10)
- Revenue compared with prior year period, decreased 12% (\$26,000)
- Expenses increased 12% (\$21,500) compared to prior year
- Total revenue over expenses showed decrease (\$47,900) over previous year
- FY2022 showed reduction in revenue over expenses (\$3,121.65)
- FY2023 Projections show a continues 3.32% decline in membership resulting in expenses exceeding revenue
- Finance Committee suggestions were:
  - Increase in HCCA club dues
  - More support to HCCA Regional Groups
  - Life Memberships, determine if members have passed
  - Additional Gazette advertising
  - Canadian printing options
  - New dues structures
- Top areas of revenue:
  - Membership (69%)
  - Gazette Income (12%)
  - Donations (6%)
  - Investment Gain (5%)
  - Website Income (4%)
  - Merchandise (2%)
  - Other (2%)
- Top areas of expenses:
  - Gazette (33%)
  - Gazette Printing (28%)

National Expenses (26%)

Website (7%)

Insurance (6%)

• Equipment Needed

Hershey Region's headquarters may be available for next in-person Board of Directors meeting but audio-visual equipment is unavailable; regional group does not have projector nor screen.

Jeff Leshner to look into the club purchase of these items to be used in conjunction with existing Owl system. \$300 requested for the purchase.

Motion 1<sup>st</sup>-Jeff

Motion 2<sup>nd</sup>-Vince

Unanimous vote

**Regional Groups & Registries**

Jim Skillicorn-Chairperson w/ Jon Rising, Rusty Berg

Jim, Rusty and Jon have begun contacting all regional groups points of contact/lead person following Lindsey Jackson sending established committee notification email to all regional groups, and Tracy Leshner and Lindsey Jackson providing current regional group contact information. Committee advises regional groups of:

• Regional groups notification of established committee; assist with operations, member awards qualification and passing of former Board members notifications

• Committee contact information to/from HCCA Board of Directors:

Jim-western states

Rusty-central states

Jon-eastern states

• Assistance to newly established regional groups with guidance, motivation and leadership

• Assist failing regional groups to determine best course of action

• Report on progress of hcca.org calendar project.

**Communications**

Russell Holden-Chairperson w/ Don Plumb, Danny Case, Terry Cole

• Web Report

The HCCA Executive Board has been working with NetPros and Peter Gariepy to facilitate the transition of webmaster authority from NetPros to Peter. Website access approval has been provided to Peter and, as of September 2023, Peter is prepared and ready to take over as webmaster. NetPros will receive contract payment through September 30, 2023 and is to provide Peter with full website access.

• Recognized Register

The Board of Directors were presented information and the request to recognize the "E.R. Thomas Motor Co Register" in accordance with Article XXI.

Register President-Jeff Chattin

Register Vice President-Mike Kaltenecker

Register Secretary/Treasurer-Kelly Williams

Motion 1<sup>st</sup>-Russell

Motion 2<sup>nd</sup>-Jeff C.

Unanimous Vote

## **Activities**

Vince Altieri-Chairperson w/ Kim Simoni, Andy Wallace, and Peter Jakab

- Hershey

Kim, Andy, Trish and Vince met in July 2023 and gain in August 2023 and discussed logistics (tent, setup, takedown, equipment, banners, porta johns, merchandise, personnel scheduling, BBQ, ice, generator, etc.) for the Hershey, PA event HCCA participation. The team will meet again prior to the event to confirm coordination efforts. Andy will facilitate sign-up sheet for tent staffing.

## **Strategic Planning**

Andy Wallace-Chairperson w/ Mike Reid, Russell Holden, Doug Tomb

- Marion Welsh Award

Andy will continue as lead on the Marion Welsh Award asking for nominations with the deadline October 31, 2023. Same process; HCCA office-Andy Wallace-Board approval. To be awarded March 2023.

- Art Twohy Award

Andy will continue as lead on the Art Twohy award, however process was temporarily placed on hold. Andy would will reactivate the process and will write up all necessary information on the award to include the nomination process. To be awarded March 2023.

## **Other Items**

- New Data Base

Peter Findley is continuing his work on the new data base with a projected completion at the end of September 2023.

- BBC Tour – Beautiful Brass Cars

The 2023 BBC chairperson has decided not to run this event in the future following its 20-year history that was started by Clay Green. Doug presented information about the history of the tour and requesting the BBC Tour become an annual National Tour to occur in May run by different regional groups at their respective regional location through the United States. Jeff Leshner stated he has been “very close to the BBC” and has been approached by several HCCA members to explore the option as Doug presented, moving the BBC Tour throughout the United States hosted by various regional groups and supported by HCCA National.

Motion 1<sup>st</sup>-Doug

Motion 2<sup>nd</sup>-Andy

Unanimous vote

- Museum of the Horseless Carriage

The Board of Directors (Trustees) of the Museum of the Horseless Carriage met via Zoom in July 2023 and is currently under going a reorganization process. A new committee (Chris Paulsen, Matt Goist, Whitney Haist, Mike Reid) has been organized to focus on fund raising for the Museum of the Horseless Carriage. A museum general meeting will be held annually at Hershey each October.

- HCCA Roster Update

Lindsey Jackson and Mike Reid have explored many printing options for the HCCA membership roster, which has been requested by many HCCA members and previously approved by the HCCA Board of Directors. A request to initially print 500 copies of the roster was made by Mike

Reid. Roster to include reference by member, state, vehicle, alpha and cars by age and ownership. Roster sale price to be determined after final printing/shipping cost.

Motion 1<sup>st</sup>-Russell

Motion 2<sup>nd</sup>-Kim

Unanimous Vote

### **Round Table**

Each director present was provided the opportunity to openly address the Board.

Danny-November 2023 tour

Jim-Rolex Monterey Motorsports Reunion

Russell-Tweed Valley Tour, March 2023 Chattanooga Nation Tour, Single Cylinder Registry

### **Adjournment**

Motion 1<sup>st</sup>-Rusty

Motion 2<sup>nd</sup>-Andy

Meeting adjourned 4:28PM PST